

Welcome

To



Think **Plan** Do, **Go** Digital

Meet Me



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Education

Hechi University in China (BBA in Marketing)

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Experience

Digital Marketing Strategies, **SupreoX Limited, USA**

Digital Marketing Manager, **Axis Consulting LLC, USA**

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Digital Marketing Manager, **Shanghai Mislier Pump Industry**

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BTBE Government Certified Level 4 & NSDA Level 3 Digital Marketer

How to Optimize Local SEO for Realtors in 2025

Why Local SEO Matters for Realtors

- Real estate is competitive—SEO helps you stand out.
- [Local SEO](#) ensures your business is found by nearby prospects.

What is Local SEO?

- Focuses on location-based searches like *'homes for sale in Bristol'*.
- Helps attract clients in specific areas.



Why Realtors Need Local SEO

- 46% of Google searches are for local information.
- Missed [SEO](#) = Missed clients.

Local SEO vs. General SEO

- Local SEO: Focused on city/neighborhood-specific keywords.
- General SEO: Targets broader audiences.

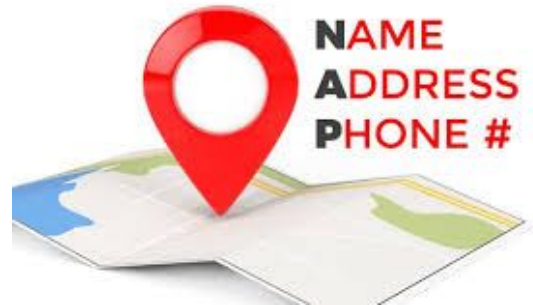


Claim and Optimize Your GMB Listing

- Claim your business on GMB.
- Update Name, Address, and Phone (NAP).
- Use Google Posts and encourage reviews.

Local Keywords are Key

- Example: "Best realtor in London".
- Where to use: Titles, Meta descriptions, and Content.



Hot Key

- Attract Clients with Local Content
- Optimize Your Website for Local SEO
- Building Citations and Backlinks
- Use Social Media to Engage Locally
- Track and Measure Your Local SEO



Build Local Citations for Better Authority

- Submit your business to local online directories.
- Ensure consistent NAP across all citations.
- High-quality local citations boost local search rankings.



Take Your Local SEO to the Next Level

- Optimize GMB, target local keywords, and engage with the community.
- Start today and track your progress!



KEY CLIENTS



SEO Success Stories

- Doubled traffic for a Birmingham estate agent in 3 months.
- Boosted international inquiries for a luxury property agency & Restaurant by 30%.
- Achieved national recognition for a mid-sized estate agent.



THANK
YOU

Book A Meeting