

DIGITAL WIt

SEO PLATINUM PACKAGE

Outstanding Offer

Starting From ~~£489~~

£199*
Only Per Month

Data Driven Digital Marketing Growth

Let your Local People Gossip your brand's story



SEO PACKAGES

SEO PACKAGES	BASIC	STRANDARD	PREMIUM
Special Price	£159	£199	£349
Old Price	£289	£489	£689
Work Agenda			
Page Optimization	Up to 15	Up to 25	Up to 35
Keywords Optimization	15	25	35
Advanced SEO Setup			
301 Redirection (www/non-www)	Yes	Yes	Yes
REL Canonical Setup	Yes	Yes	Yes
Google Analytics Setup	Yes	Yes	Yes
Google Webmaster Setup	Yes	Yes	Yes
Bing Webmaster Setup	Yes	Yes	Yes
Microsoft Clarity Setup	No	No	Yes
Google Tag Manger Setup	Yes	Yes	Yes
Sitemap Development & Submission (Google & Bing)	Yes	Yes	Yes
Robots.txt Creation	Yes	Yes	Yes
SSL Certification Check	Yes	Yes	Yes
Technical Audit & Analysis			
Check Site Responsiveness	Yes	Yes	Yes
SEO Friendly Check W3C Validation	Yes	Yes	Yes
Favicon Test	Yes	Yes	Yes
Check Broken Link	Yes	Yes	Yes
Check Broken Link	Yes	Yes	Yes
Check Language Set-Up	No	No	Yes
Custom 404 Page Set-Up	Yes	Yes	Yes
Check Image Name & Alt Tag	Yes	Yes	Yes
Check Inline CSS	Yes	Yes	Yes
JS and CSS Minification	Yes	Yes	Yes
Content Ratio Optimisation	Yes	Yes	Yes
Check HTML Page Size	Yes	Yes	Yes
HTML Compression using GZIP	No	No	Yes
Check Site Loading Speed	Yes	Yes	Yes

SEO PACKAGES

Site Structure Optimisation

Footer Link Planning	No	Yes	Yes
Pagination Markup (rel="prev", rel="next")	Yes	Yes	Yes
Open Graph Tag Optimisation (Facebook)	Yes	Yes	Yes

Keywords Analysis, Categorisation & Mapping

Primary Keywords Selection	Yes	Yes	Yes
Secondary Keywords Selection	4	4	4
Long-tail Keyword Analysis	5	10	20
Keyword Categorisation	Yes	Yes	Yes
Local Keywords	5	10	10

On Page SEO

Meta Title Optimisation	Yes	Yes	Yes
Meta Description Optimisation	Yes	Yes	Yes
Header Tags Optimisation (H1, H2, H3)	Yes	Yes	Yes
Check the URL slug for SEO-friendliness	Yes	Yes	Yes
Improve navigation with internal links	Yes	Yes	Yes
Apply schema markup	Yes	Yes	Yes
Content/Article Placement (Monthly)	5	10	15

Content Optimisation

Content Design and Development	Yes	Yes	Yes
Duplicate Content Optimisation	Yes	Yes	Yes
Thin Content Optimisation	Yes	Yes	Yes

Competitor Analysis

Identify Top Competitors	Yes	Yes	Yes
Analyse on Competitors	Yes	Yes	Yes
Competitor's Backlink Analysis	Yes	Yes	Yes

Local Business Optimisation

Google My Business	Yes	Yes	Yes
Bing Map	No	No	Yes
Apple Map	No	No	Yes
Local Business Directory Submission	Up to 10	Up to 20	Up to 30

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Link Building			
Social Bookmarking	Up to 15	Up to 25	Up to 35
Slideshare Submission	15	25	35
offer Posting	Up to 15	Up to 25	Up to 35
Web 2.0/ Guest Posting / PR	5	10	20
Google My Map Creation	Yes	Yes	Yes
Video / Image / Audio / PDF Submission	5	10	20
Bad links Detection, Remove and Disavow	Yes	Yes	Yes
Social Media Marketing (SMM)			
Facebook Profile Page Creation	No	Yes	Yes
Promotion Facebook Post with Offers	No	Yes	Yes
Video Link Share on Facebook	No	Yes	Yes
Slide Link Share on Facebook	No	Yes	Yes
Twitter-Profile & Page Creation	No	Yes	Yes
Promotional Twitter Post with offers	No	Yes	Yes
Video Link Share on Twitter	No	Yes	Yes
Slide Link Share on Twitter	No	Yes	Yes
Google Business Page Optimisation	Yes	Yes	Yes
Google Business Page Post	No	Yes	Yes
Custom YouTube Channel Art Creation	No	No	Yes
YouTube Video Submission	No	No	Yes
LinkedIn Company Page Setup / LinkedIn SEO Magic	No	No	Yes
Email Marketing			
Get more customer with email marketing	Up to 200	Up to 400	Up to 800
Content Writing			
Article / Blog Writing	Up to 5	Up to 10	Up to 15
Report & Support			
Ranking & Progress Report	Yes	Yes	Yes
Customer Support	Yes	Yes	Yes
Price			
Set-Up Fee	£30	£50	Free
SEO Platinum Package Fee	£159	£199	£349

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ADD-ONS			
Google Ads Setup Fee (Per Ad)	£50	£50	£50
Facebook Ads Campaign Setup Fee (Per Ad)	£30	£30	£30
Email Marketing (5000 Email Send)	£100	£100	£100
Business Growth Strategy	£100	£100	£100

Recommendation

IMAGES/VIDEOS: We need images of your office setup, business operation room, and your client's images upon their approval so that we can use them regarding promotions in social media and Google. Also, it is mandatory that you have the Copyright authority to all images being provided.

FOLLOWING IS THE LIST OF RAW IMAGES/VIDEOS REQUIRED:

- **OFFICE ENTRANCE** (where your business name is clearly visible)
- **SERVICE/PRODUCT PHOTOS/VIDEOS**
- **EQUIPMENT PHOTOS/VIDEOS**
- **PARKING FACILITIES** (if any)
- **WHEELCHAIR FACILITY** (if any)
- **SPECIALTY** (food and drink/entertainment)
- **SPECIAL FACILITIES** (e.g. kid friendly/kids' zone)

POPULAR AREA: Let us know from which area your clients mostly visit so that we can specify them in keywords while ranking.

AWARD (Name, Date, Picture): Any awards or recognition that you have received with receiving title, year and images.

***NEWSLETTER CAMPAIGN:** Above 2000, every 1000 subscribers will be charged £45

* **ALL PACKAGES ARE ON A MONTHLY BASIS.**

* **TO DISCONTINUE THE PACKAGE, YOU MUST NOTIFY US A MONTH IN ADVANCE.**

* **WE TAKE THE PAYMENT ADVANCE, WITHIN THE FIRST WEEK OF THE MONTH.**

* **We NEED ALL NECESSARY ACCESSES FOR ANY PLATFORM.**

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BASIC

£159

BUY NOW

STRANDARD

£199

BUY NOW

PREMIUM

£349

BUY NOW

Get 45 Minutes Free Growth Consultancy

